



Australian
Institute of
Architects

WA

2025

PARTNERSHIP PROPOSAL




Image: WA Chapter - Julius Elischer + Bernard Seeber | Photographer: Robert Frith

Australian Institute of Architects
WA Chapter

(ABN 72 000 023 012)

The Royal Australian Institute of Architects Limited

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KAYA WANJU!

WELCOME TO THE WA CHAPTER

Established in 1929, the Australian Institute of Architects is the peak body for the architectural profession in Australia, representing over 14,300 members in Australia and overseas, more than 1,300 of which are based in Western Australia.

Our member practitioners range from students, graduates and emerging professionals through to eminent and retired architects. We represent sole and small practices through to large national and multinational firms.

Practice members and registered members are primary decision-makers, advising clients on building design and selection of construction systems, materials, products and components across commercial, retail, institutional, industrial and residential building sectors.

When you partner with us, you'll be able to build on your brand image, create relationships with influencers and advocates of the profession, and connect with the industry's key decision makers.

Harness a Strategic Service – Our Partnership Team meets with our National Partners on a monthly or fortnightly basis. This is a unique service provided to ensure the success of our partnerships.

Increase Brand Awareness – Introduce your business directly to the architecture and design community through platforms they actively engage in.

Precise Focus – Ensure brand loyalty and select from our range of membership segments and engage with target customers to whom your services are most relevant.

Enhance Relationships and Generate New Leads – Establish your presence at a number of Institute events and programs, and showcase your company and products to qualified customers looking for solutions.



VISION

**We advance
architecture together**

PURPOSE

We support more than 14,600 members, at every stage of their careers, to be ethical, effective, and engaged practitioners. Our work strengthens the architectural profession and shapes egalitarian communities.

4 PILLARS

- Serve our Members
- Advocacy with impact
- Value research, development and education
- Strong and viable Institute



Australian
Institute of
Architects



PARTNERSHIP OPPORTUNITIES

There are great opportunities available for partner involvement across our annual program of awards, social events, and engagement activities.

- WA Architecture Awards
 - Equity Taskforce Events
 - WA Regional Symposium
 - Student Organised Network Architects (SONA) Events
 - Emerging Architects Network (EmAGN) Activities and Events Partner
 - The Architect | The WA Chapter Magazine Publication
 - Packages
-



YOUR PARTNERSHIP with the Institute's WA Chapter

We welcome the knowledge and expertise that our **corporate partners** bring to the Institute, enabling us to provide high-quality programs for our members across WA.

We are proud of our long-term partnerships with built environment policymakers and suppliers from around WA.

In joining our sponsor program you will benefit from being part of a 'family' of partners, including the WA Government, local councils, allied professional firms, builders, product suppliers and events/hospitality companies.

Our program partners include major institutions, peak built environment bodies and universities.



WESTERN AUSTRALIAN
ARCHITECTURE
AWARDS
2025



WA ARCHITECTURE AWARDS

KEY 2025 PROGRAM DATES

Entries Open/Close	11 Nov 2024 - 3 Feb 2025
Presentation to juries	22 February 2025
Site Visits	24 March - 4 April 2025
Awards Exhibition	5 - 16 May 2025
Awards Presentation	13 June 2025

The WA Architecture Awards form part of a National Awards program and consist of a series of events and extensive promotion over several months.

Members are invited to enter recently completed projects in a range of categories for peer review.

The Awards provide an important mechanism for architects to gain public and peer recognition, and for the Institute to promote WA Architecture locally and internationally.

The program culminates with the Awards Presentation — a large-scale event held annually in June, which announces the awards winners. This event attracts up to 400 guests for the face-to-face “Celebrating Architecture” party and more via our YouTube channel.

Award winning projects at State and Territory level go forward to the National Awards for review by a national jury.

We offer two levels of sponsorship for each of our State Awards categories:

State Category Partner
\$12,000 + GST (one per category)

State Category Supporter
\$8,000 + GST (one per category)

Our categories are:

- Commercial Architecture
- Educational Architecture
- Heritage Architecture
- Interior Architecture
- Public Architecture
- Residential Architecture (Alterations and Additions)
- Residential Architecture (Multi-residential)
- Residential Architecture (New Houses)
- Small Project Architecture
- Sustainable Architecture
- Urban Design
- WA Lighting Award
- Enduring Architecture Award
- Colorbond Award for Steel Architecture
- Brian Kidd Enabling Architecture Prize
- The EmAGN Project Award

WESTERN AUSTRALIAN ARCHITECTURE AWARDS 2025

SPONSOR BENEFITS

State Category Supporter

- Acknowledgement of support in digital promotions related to the program
- State Awards-related advertising in the Australian Institute of Architects Chapter e-News
- Inclusion in Institute-generated promotional content, directly related to the event; including but not limited to: Facebook, Instagram (and LinkedIn where possible)
- Logo included on all promotional material including awards publication + visibility at:
 - * Presentation to Juries
 - * Exhibition materials (with 10+ days visibility)
 - * Presentation night
- A backlink to the nominated Supporter corporate website on RAIA WA Chapter website (where mentioned in any digital promotions)
- MC acknowledgement at all the program related events
- 2 x complimentary tickets + additional tickets offered at member rates
- Opportunity to display 1 x pull-up banner at the Presentation to Juries event
- Access to professional photography of all Awards-related Events

State Category Partner

All of the above, PLUS

- Opportunity to participate on your sponsored State Awards Category Jury to assess entries at presentations and attend site visits
- Opportunity for a nominated representative to participate in the on-stage presentation for the nominated category
- Opportunity to provide 1 x 30-second TVC screened at the State Awards presentation event prior to the category presentation announcement night
- Opportunity to conduct an appropriate activation at the State Awards Presentation Ceremony, in consultation with the Institute
- Additional tickets to any Awards-related events, at special Partner rate



EQUITY TASKFORCE INTERNATIONAL WOMEN'S DAY 2025 THURSDAY, 6 MARCH

In collaboration with our Equity Taskforce, we present our International Women's Day (IWD) event.

With an expected attendance of 80-120 architects + built environment professionals, this event presents a focussed and intimate opportunity for you to promote your brand directly to our members.

In supporting this event you will join our members in recognising milestones achieved while inspiring awareness and action toward improving the status and participation of women in the built environment.

IWD Supporter

\$2,500 + GST

IWD Partner

\$6,000 + GST

IWD Supporter

- Acknowledgement of support in digital promotions related to the event including advertising in the Australian Institute of Architects Chapter eNews and social media
- MC acknowledgement at the event

Continuing Event Supporting Partner



- Your logo included on the event booking page with a direct link back to your nominated corporate website
- Logo placement on holding slides at the IWD Event
- Digital signage or 1 x pull-up banner, depending on the venue's capabilities
- 2 x complimentary tickets to the event + additional tickets offered at member rates
- Access to professional photographs from the event

IWD Partner

All of the above, PLUS

- Opportunity for your product give-away or door prize at the event
- Premium logo placement on digital signage and registration pages
- Possibility for additional signage and premium placement of banner
- Dedicated social media post



Image:
IWD Luncheon 2024 | Photographer: FoxxCreative

EQUITY TASKFORCE

ArchiBubs

In collaboration with our Equity Taskforce, we present Archibubs.

Archibubs is an initiative established to address the gap in industry-focused networking and experience sharing for parents, parents-to-be, and caregivers in the fields of architecture and interior design.

ArchiBubs provides connection and discussion of possible flexible pathways, for those transitioning back to work after parental leave, so as to achieve a positive work-life balance.

ArchiBubs Supporter

\$2,000 + GST

Deliverables

- Acknowledgement of support in digital promotions related to the event including advertising in the Australian Institute of Architects Chapter eNews and social media
- MC acknowledgement at the event
- Your logo included on the event booking page with a direct link back to your nominated corporate website
- Logo placement on holding slides at the event, depending on the venue's capabilities

Career Load + Reload

The Institute believes that providing equal opportunities to all is a vital element in encouraging creativity and a promoting a more relevant, sustainable and dynamic profession.

The Equity Taskforce hosts a Career Load + Reload event each year to share and discuss ideas that strengthen participation and equity in the construction and design sector.

To deliver this event the taskforce engages with other committees/groups including, but is not limited to:

WorkWomenWisdom, Parlour, NAWIC, EmAGN WA, SONA WA, and Archiqueers

CL+R Supporter

\$1,500 + GST

- Your logo included on the event booking page with a direct link back to your nominated corporate website
- Logo placement on holding slides at the event, depending on the venue's capabilities
- Opportunity to display 1 x pull-up banner, if permitted at the venue
- Digital signage or banner, depending on the venue's capabilities
- 2 x complimentary tickets to the event + additional tickets offered at member rates
- Access to professional photographs from the event



Image:
2024 ArchiBubs | Photographer: FoxxCreative

WA REGIONAL SYMPOSIUM

Our WA Regional Architecture Symposium offers you a front row seat to presenters from across both regional and metropolitan Western Australia that will enhance your connections and leave you inspired.

With additional social events and opportunities to network with your peers from across the built environment. Morning tea, lunch and a lavish symposium dinner will be provided at the event.

Symposium Partner

\$3,000 + GST

Principal Partner

\$12,000 + GST



Symposium Partner

- Acknowledgement of support in digital promotions related to the event including advertising in the Australian Institute of Architects Chapter eNews
- A direct link back to your nominated corporate website
- Opportunity to display 1 x pull up banner at the event (or digital logo display)
- MC acknowledgement at the event
- Logo placement on holding slides at the event
- 2 x Complimentary tickets to the event (accommodation will be at your own cost)
- License for the Sponsor to promote their participation
- Opportunity for your product giveaway or door prize at the event

Principal Partner

All of the above, PLUS

- Acknowledgement of your support as Principal Partner in all collateral and digital promotions related to the event including advertising in the Australian Institute of Architects Chapter eNews
- Opportunity to display 4 x pull up banners at the event (or digital logo display)
- 30sec TVC to be played at the Regional Symposium presentation (or split into 2 or 3 TVCs to be played across program)
- MC acknowledgement of your support as Principal Partner throughout the event
- 4 x Complimentary tickets to the event (accommodation will be at your own cost) with additional seats purchased at member rates

SONA

Support our Student Organised Network for Architecture (SONA) 2025 program

SONA (Student Organised Network for Architecture) is our student-membership body of the Australian Institute of Architects. SONA members are the new wave of Australian design talent.

The vibrant WA SONA committee resources to augment their peers learning and support their preparation for their future careers. Student members gain an understanding on how the profession works and network with each other and the profession.

By supporting our SONA events, you reach the architects of the future.

SONA Partner Portfolio Night / Office Tour / SONA Welcome Party

\$2,500 + GST

- 30 second TVC screened at event
 - Logo inclusion on event booking page
 - Event activation opportunity (event giveaway)
 - Acknowledgement of support in digital promotions related to event
 - MC acknowledgement at event
 - 2 x complimentary tickets to event
-





Support our Emerging and Graduate Architects' 2025 program

EmAGN WA is our Chapter's Emerging Architects and Graduates Network.

Young, energetic, and future-focussed, EmAGN aims to create a culture of architecture within a younger demographic, contribute to public discourse about the changing profession and environment, support graduate members, and connect with other design and built environment professionals and the general public.

The WA Chapter's incredibly active EmAGN committee organises and presents a range of educational, social and advocacy events for emerging architects and graduates. These events provide a unique opportunity for industry supporters and suppliers to engage with our profession's future leaders and decision makers.

The EmAGN Networking Series and 3 Over / 4 Under event provide opportunities for cross-generational learning and mentoring of various professions within the built environment and creative design industries.

The EmAGN Reg/u/cation series is a core to the EmAGN program and supports graduates of architecture who are working towards registration as an architect. The Reg/u/cation events are held virtually and face-to-face. Experienced practitioners are engaged to provide practical advice and support to the registering your architects. As a sponsor, you will have the opportunity to engage with our emerging architects through your support for the Reg/u/cation series.

As our EmAGN Partner you can support our emerging architects' 2024 activities, from lecture series, meet-ups with allied professionals in the built environment (i.e. young planners and engineers), social events, peer-to-peer mentoring programs and much more.



Image: EmAGN Committee at the 2023 3 Over / 4 Under Forum | Photographer: FoxxCreative



Image:
EmAGN 2023 3 Over / 4 Under Forum | Photographer: Fox Creative

Since its inception in 2003, the '3 Over / 4 Under' forum has provided a vibrant platform for three established and four emerging practitioners from architecture and related disciplines to share their concepts, opinions, practice philosophies, and design strategies through a series of concise and engaging presentations.

EmAGN 3 Over / 4 Under Forum
\$8,000 + GST

EmAGN WA Program Sponsor



- 30 second TVC screened at event
- Logo inclusion on event booking page
- Event activation opportunity (event giveaway)
- Acknowledgement of support in digital promotions related to event
- MC acknowledgement at event
- 2 x complimentary tickets to event
- Dedicated Instagram posts

SOLD

Emerging Professionals' Quiz Night

Starting in 2023, and continuing into 2025 the popular Emerging Professionals Quiz Night provides valuable networking opportunities to emerging professionals in the property and building industry.

The evening will begin with mingling. The quiz portion of the evening will contain a 4-round quiz with two general knowledge and three Perth built environment-focused rounds. The evening will conclude with 30 minutes of structured networking.

Continuing Event Supporter



EmAGN Quiz Night

\$1,500 + GST

- Logo inclusion on event booking page with a direct link to nominated corporate website
- Event activation opportunity (event give-away)
- Opportunity for 1 x pull-up banner
- Acknowledgement of support in digital promotions related to all series events
- MC acknowledgement at event
- 2 x complimentary tickets (with additional tickets at member price)



ArchiQueers Pride Ball

Get ready for the ArchiQueers Ball!

We proudly present ArchiQueers; a new series celebrating queerness in the built environment community.

Starting in 2024 our first event kicked off in serious style during Perth's pride season with 100 happy guests demonstrating the value of this event in our calendar.

Recognising the 'fabulous' in the built environment community, this event showcases the diversity of the industry while supporting Pride Fest WA.



Image: EmAGN ArchiQueers Pride Ball | Photographer: FoxxCreative

Gold Partner \$6,000 + GST

Silver Partner \$2,000 + GST

Silver Partner Deliverables

- Logo inclusion on event booking page with a direct link to nominated corporate website
- Inclusion in Institute generated content, directly related to the event, including but not limited to Facebook, Instagram, and Twitter, where possible underneath any premium sponsor
- Logo included underneath any premium sponsor in the audio-visual presentation at the presentation event
- Opportunity to display 1 x company banner at event

Gold Partner Deliverables

All of the above, PLUS

- Logo will be included as primary logo in the audio-visual presentation at the presentation event
- Opportunity to provide TVC to be played at the start of the event
- Opportunity for Sponsorship representative to deliver a speech at the event
- Opportunity for event activation (event give-away)
- Opportunity for additional signage with premium placement



THE ARCHITECT

The Architect magazine, produced by the WA Chapter of the Australian Institute of Architects, is Australia's most enduring architecture journal and has been in print since 1939.

Covering a broad range of projects and issues over the past **nine decades**, its purpose is to advocate on behalf of the architecture profession and the community to improve the quality of the built environment in Western Australia and beyond.

The journal's primary target audience is members of the Institute and associated professionals, including town planners, designers, builders, engineers, quantity surveyors and construction industry executives as well as clients and the general public.

The Architect showcases the best of Western Australia's residential and commercial projects,

presenting the work of leading WA architects, photographed by some of our best photographers.

Through **The Architect** the Australian Institute of Architects advocates on behalf of the architecture profession and the community to improve the quality and amenity of the built environment.

The Architect patrons support the Institute in continuing to deliver high quality content in hard copy and online in [digital format](#).

As a patron, your organisation demonstrates its support for the architectural profession and its voice and is provided the opportunity to contribute editorial content and showcase projects.

Supporting Patron

\$4,500 + GST

- Text acknowledgment of support in each edition
- 1 x full page in The Architect to showcase a project or contribute an article that relates to the theme of that edition
- Inclusion of practice/business news (approx. 30 words) in each edition
- Up to 20 complimentary copies of each edition delivered by post to your business (in addition to any member allocations) offered at member

Major Patron

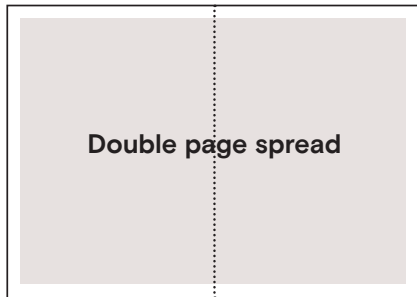
\$10,000 + GST

- Logo acknowledgment of support in each edition
- Double page spread in The Architect each year to showcase a project or contribute an article that relates to the theme of that edition
- Inclusion of practice/business news (approx. 30 words) in each edition
- Up to 50 complimentary copies of each edition delivered by post to your business (in addition to any member allocations)

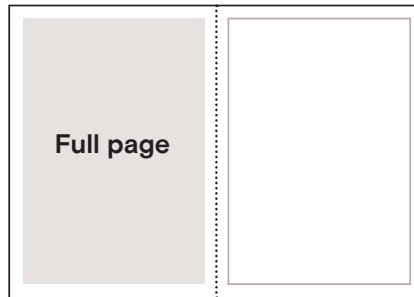


Artwork specifications

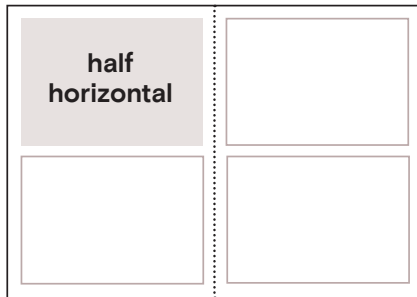
PRINT PUBLICATIONS



280 × 450 mm (H x W)
Full bleed plus 3mm
Include crop marks

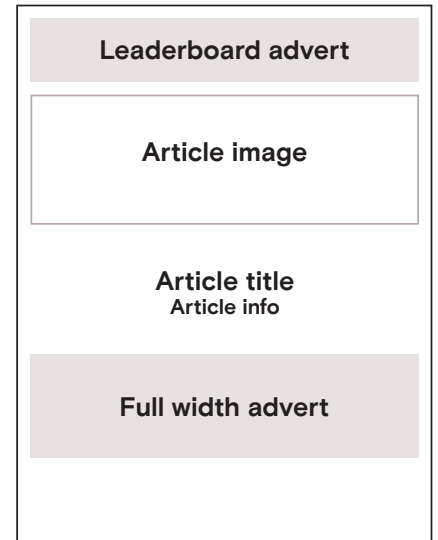


280 × 225 mm (H x W)
Full bleed plus 3 mm
Include crop marks



135 × 220 mm (H x W)
No bleed or crop marks

EDM



Leaderboard advert

JPG or GIF file:
150 x 610px (H x W)

Full width advert

JPG or GIF file:
241 x 610px (H x W)

Print artwork requirements

1. Artwork must be supplied as a press-ready PDF.
2. Files must be CMYK only, no spot colours, with all fonts embedded or outlined.
3. Please ensure that all images are hi-res (300 DPI) and profiled for uncoated paper.

EDM artwork requirements

1. Artwork must be supplied as a JPG or GIF file, no bleed or crop marks.
2. Files must be RGB only, no spot or CMYK colours, with all fonts embedded or outlined.
3. Please ensure max file size is 120KB and CTA links are supplied when submitting artwork.

More information/sending artwork

Please send all artwork to publications@architecture.com.au.

PDFs must be uploaded via: wetransfer.com or other large file-sharing platform.

For advertising enquires, contact tamara.smith@architecture.com.au.

Pricing

National Coverage: 10% discount

Architecture Bulletin (NSW) x 1, Architect Victoria (VIC) x 1, The Architect (WA) x 1

Print distribution: 7,200 + digital magazines x 3 publications

Half page x 3	6 per Edition	\$4,590
Full page x 3	15 per Edition	\$8,100
Double page spread x 3	3 per Edition	\$11,700

Architecture Bulletin (NSW)

Print distribution: 3500 + digital magazine (2 per annum)

Half page	6 per Edition	\$1,800
Full page	15 per Edition	\$3,200
Double page spread	3 per Edition	\$4,500

Architect Victoria (VIC)

Print distribution: 3000 + digital magazine (2 per annum)

Half page	6 per Edition	\$1,800
Full page	15 per Edition	\$3,000
Double page spread	3 per Edition	\$4,500

The Architect (WA)

Print distribution: 2,000 + digital magazine

Half page	6 per Edition	\$1,800
Full page	15 per Edition	\$2,800
Double page spread	3 per Edition	\$4,000

Reading Architecture (EDM inclusion only)

14,500 Australian Institute of Architect members (12 per annum)

Leaderboard advert	1 per Edition	\$3,000
Full width advert	1 per Edition	\$2,000
Leaderboard + Full width	1 per Edition	\$4,750

PACKAGES

Would you like to put a package together that will ensure your visibility throughout the year across our diverse cohort of membership?

Please don't hesitate to give us a call.





Australian
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WA

Australian Institute of Architects

WA Chapter

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