

GREEN PATHWAYS GOLD PLACES

DESIGN MEETS GOVERNMENT

BRISBANE 2032 OLYMPIC AND PARALYMPIC GAMES

JOINT AIA / AILA / PIA / DIA ADVOCACY

BACKGROUND

- The Brisbane 2032 Olympic and Paralympic Games are being hosted across multiple venues and sites in SEQ and Queensland, rather than the traditional approach of a consolidated Olympics village or precinct. For Brisbane 2032, it is recognised that the city (or rather cities) is the venue.
- Design and planning are key to unlocking wider community and city benefits from the significant investments made in the 2032 Brisbane Games.
- Good design helps minimize cost escalation, empowers the voices of First Nations peoples, and ensures social licence is created. Design and planning delivers on the promise of wider City legacy benefits of Games investment and therefore maintain the much needed public enthusiasm and support over the next 8 years.
- Good design of the in-between spaces and wider precincts delivers significant experiential benefits to spectators, athletes, and media during the weeks of the Games, as well as delivering long lasting legacy benefits for residents and visitors to Brisbane, SEQ and Queensland well into the future.
- City legacy which enhances everyone's access to social and economic opportunity through connected, high quality public spaces is a key benefit to be delivered upon. Spreading the health and well-being benefits of the Games to all by making more walkable, ecologically healthy cities is another.
- Although individual projects are expected to feature high quality design outcomes, the visitor experience will also rely on quality urban design outcomes across the precincts and in the connections between them.
- There is a genuine need to apply design-led thinking to key challenges such as pedestrian connectivity, accessibility and wider placemaking opportunities to deliver on the vision and Games legacy.



**DESIGN AND PLANNING ARE KEY
TO UNLOCKING WIDER COMMUNITY
BENEFITS**

**GOOD DESIGN OF THE IN-BETWEEN
SPACES (...) HAS THE POTENTIAL TO
DELIVER SIGNIFICANT EXPERIENTIAL
BENEFIT**

**THERE IS A GENUINE NEED TO APPLY
DESIGN-LED THINKING TO KEY
CHALLENGES**

P P
THROUGH TRAFFIC STRAIGHT AHEAD
BUSES AND LOCAL ACCESS ONLY

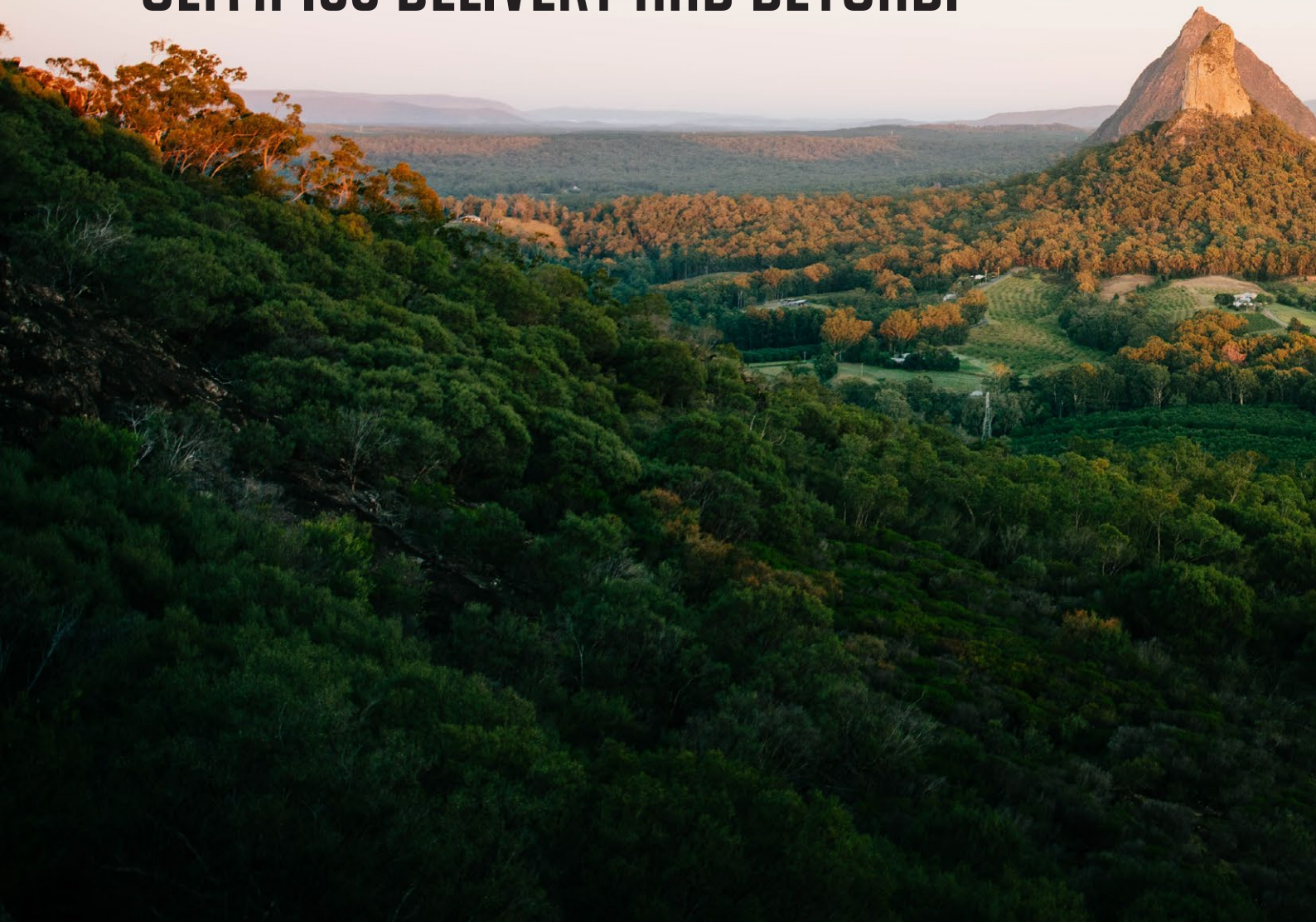
P Welcome
To Queensland

KEEP CLEAR KEEP CLEAR

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BAZ081

**TOGETHER AIA, AILA, DIA AND PIA ARE
ADVOCATING FOR JOINED UP THINKING
ACROSS ALL LEVELS OF GOVERNMENTS
AND THE ESTABLISHMENT OF A
SINGLE INTEGRATED DESIGN AND
DEVELOPMENT EXCELLENCE DELIVERY
MECHANISM FOR THE FULL LIFE OF THE
OLYMPICS DELIVERY AND BEYOND.**





1. THE ESTABLISHMENT OF A 2032 DESIGN
COORDINATION UNIT WITHIN THE OFFICE OF THE
QUEENSLAND GOVERNMENT ARCHITECT.

2. A 2032 GREEN GRID THAT SUPPORTS AN
URBAN OLYMPIC FOREST IN SOUTH EAST QUEENSLAND

3. A PRECINCT-BASED APPROACH TO VENUE DESIGN AND
PLANNING IN COLLABORATION WITH THE GAMES PARTNERS.

4. THE DEVELOPMENT OF PLACE-FUNDING MODELS FOR
THE BRISBANE 2032 GAMES BUDGET WHICH ENSURES
DESIGN AND PLACE OUTCOMES ARE RECOGNISED AS
STRATEGIC INVESTMENTS, NOT COSTS.

1. THE ESTABLISHMENT OF A 2032

DESIGN COORDINATION UNIT WITHIN THE

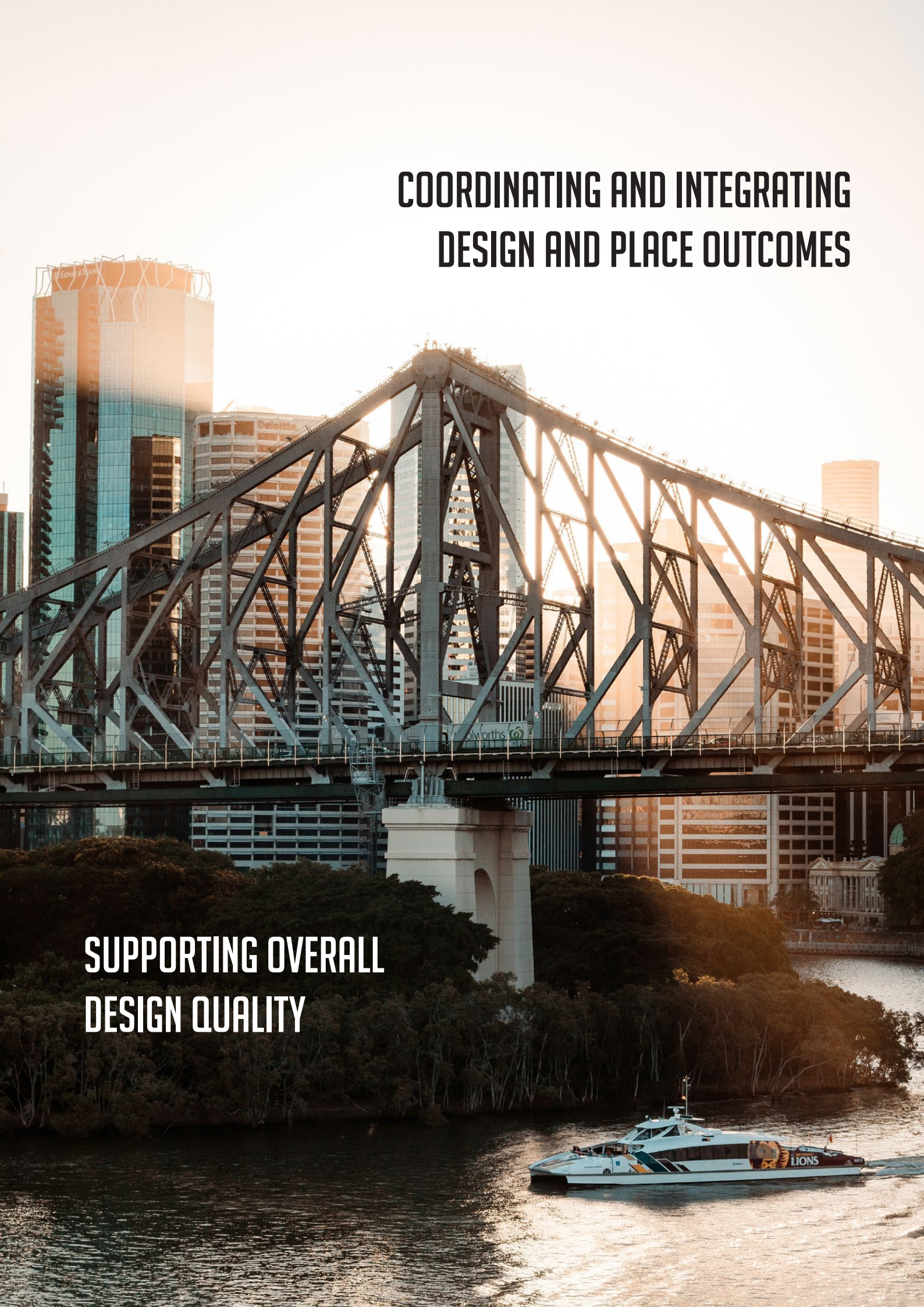
THE OFFICE OF THE QUEENSLAND

GOVERNMENT ARCHITECT.

- This multi-disciplinary unit would be responsible for coordinating and integrating design and place outcomes for the Brisbane 2032 Games, working collaboratively and closely with Games partners and the independent authority.
- This unit would focus on supporting overall design quality (through design guides and best practice initiatives) and achieving integrated outcomes that “join up” individual projects in support of a unified approach to places and spaces, ensuring connectivity and accessibility for all.
- It would not replace or replicate the role of existing entities, but would bolster the design leadership and help facilitate much needed project integration. This would assist the delivery of visionary planning and aid working collaboratively with local governments and the private sector.

COORDINATING AND INTEGRATING DESIGN AND PLACE OUTCOMES

**SUPPORTING OVERALL
DESIGN QUALITY**





**A STRATEGIC NETWORK OF OPEN SPACE
AND PUBLIC REALM**

2. A 2032 GREEN GRID THAT SUPPORTS

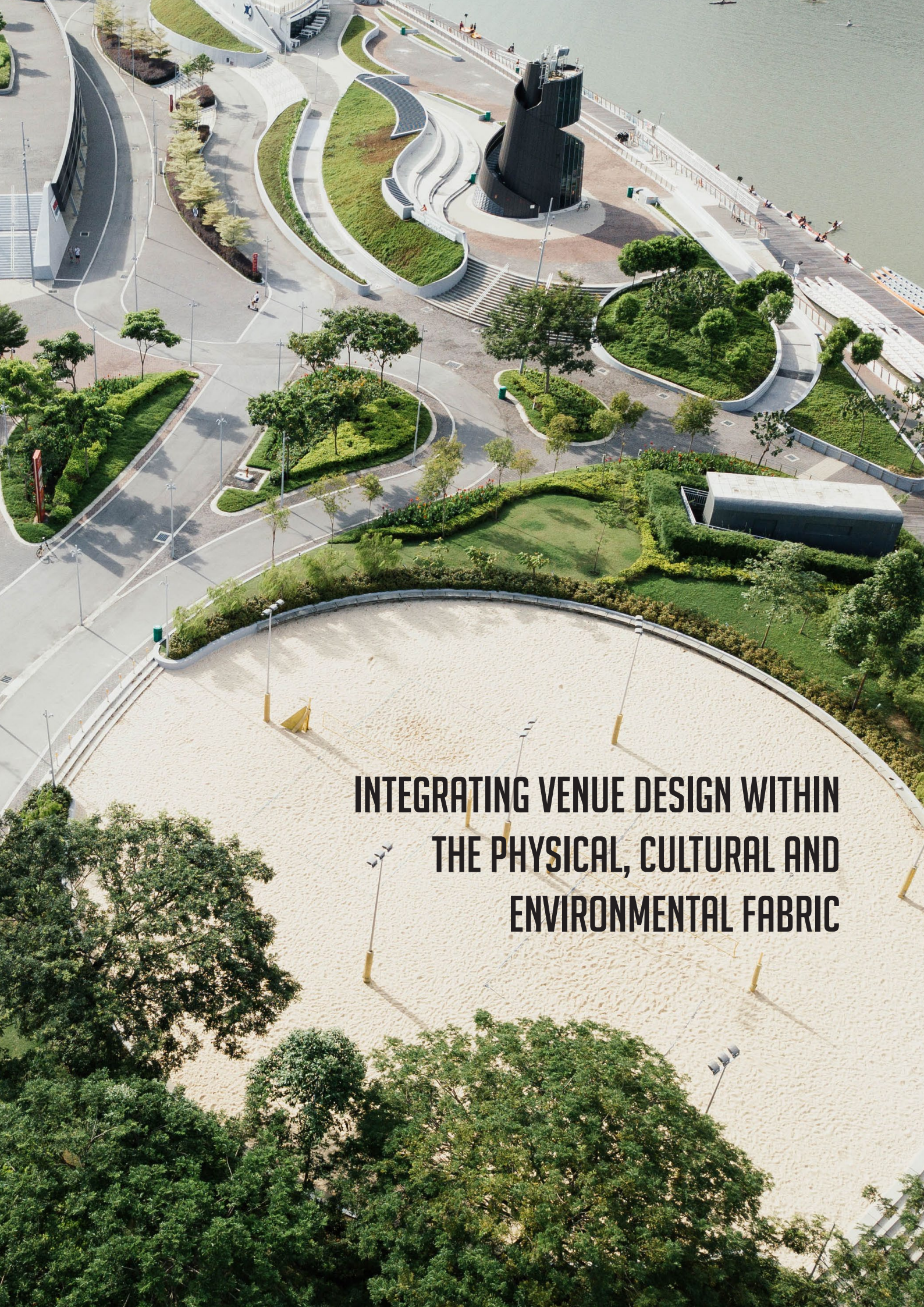
AN URBAN OLYMPIC FOREST

IN SOUTH EAST QUEENSLAND

- A Green Grid would develop and deliver a strategic network of open space and public realm for the region, expanding and enhancing parks, creeks, greenspace, footpaths and cycle ways.
- This would support recreation, biodiversity and waterway health for the region, and provide a lasting legacy for all Queenslanders by providing an integrated network that combines into our own Olympic Forest.
- The Green Grid should also be underpinned by Movement and Place principles, ensuring green connections between key Games venues and other centres and destinations.
- Planning and developing the Green Grid collaboratively with local governments and utility providers will ensure we have an iconic and beneficial tree canopy for 2032 and beyond.
- A Green Grid would deliver substantial health and wellbeing benefits for the community and visitors through improved active transport connections which foster increased physical activity.

3. A PRECINCT-BASED APPROACH TO VENUE DESIGN AND PLANNING IN COLLABORATION WITH THE GAMES PARTNERS.

- This would involve integrating venue design within the physical, cultural and environmental fabric of the broader place, precinct, suburb in which it is situated.
- This also means ensuring future planned growth within the precinct to 2042 is contemplated in the planning for the Games, to align with the Legacy time-horizon and aspirations.
- Applying a true partnership approach, where each level and area of government fulfils their role and works together will deliver precinct-wide benefits and create vibrant and functional communities.
- Each precinct based venue will have a wider state and place benefit. These would range from major to minor and would be commensurate with the size of the venue.



**INTEGRATING VENUE DESIGN WITHIN
THE PHYSICAL, CULTURAL AND
ENVIRONMENTAL FABRIC**

BETTER RECOGNISE THE IMPORTANCE OF
INVESTING IN INTANGIBLES, LIKE DESIGN



4. THE DEVELOPMENT OF PLACE- FUNDING MODELS FOR THE BRISBANE 2032 GAMES BUDGET WHICH ENSURES DESIGN AND PLACE OUTCOMES ARE RECOGNISED AS STRATEGIC INVESTMENTS, NOT COSTS.

- Place-funding models could better recognise the importance of investing in good design and place that nevertheless provide significant social and environmental dividends for the community when it comes to infrastructure and venues.
- By leveraging the boost in development interest and potential, we can harness the additional capital and ensure a more equitable place-based distribution of long-term community assets.
- The independent authority should be required to deliver on measurable place value and design outcomes, particularly in locations where Games infrastructure is being delivered.



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